



2012 National School Bus Safety Poster Contest Rules

Who May Enter

Students enrolled in a public, parochial, or other private elementary school may submit an entry. Each participating state may submit one winning poster in each of the following categories:

- Division #1 - Grades K-2;
- Division #2 - Grades 3-5;
- Division #3 - Grade 6-8;
- Division #4 - Special Education;
- Division #5 - CAD (Computer Aided Drawing).

Please Note: Divisions #5 and International entries are eligible for competition within their division but not eligible as the Overall Contest Winner.

LABEL SPECIFICATIONS

There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, school name, name of teacher, and school address. Please print clearly.

POSTER SPECIFICATIONS

- Completed poster size must be 11" x 17" **or** 12" x 18".
- Posters may be illustrated on the vertical or horizontal axis.
- Designs should be submitted on quality tag, poster illustration board or heavy paper. Winning entries **MUST** be mounted on quality tag poster.
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design.
- At least a part of a yellow school bus must be present in the poster.
- **Poster designs must be:**
 - original,
 - correct in safety concept, and
 - the exclusive work of the student entering the contest in idea, design, and execution.

Lettering

- Freehand drawn letters only may be used on the poster design.
- Lettering should be clearly legible, even if used as part of the poster design.

Do NOT roll posters. They must be mailed/delivered flat.

DO NOT INCORPORATE

- Lamination is not permitted and will disqualify the poster.
- Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.
- Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify poster.
- Wood, plastic, glass, or metal should not be part of the poster.
- Collage materials should not be used. Glued on pieces will eliminate the poster.
- Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

Every poster and slogan must harmonize with the 2012 poster contest theme:

“Stand Back from the Yellow and Black”

(Contestants must illustrate above theme only, and the theme must be exactly as shown above.)

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

An art instructor or art teacher should supervise all work.

Because these posters must be sent to headquarters by October 1st, the deadline for submitting posters for the state competition is **September 26, 2012.**

Entries must be mailed to:

**Donell Rosenthal, Director of Pupil Transportation
The Montana Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501**

Posters will be judged in Montana and the winning entry in each division will be submitted to the National Association for Pupil Transportation (NAPT) Headquarters for the national competition if poster contest requirements are met.

Judging

State Entries

Only the state contest winners are eligible for the national contest. No other posters will be accepted nationally.

State – contest

The state winners will be selected by a panel of judges comprised of professionals working at the Montana Office of Public Instruction. Winning posters not submitted to the National Poster Contest will be displayed at the Office of Public Instruction and at the Montana Association for Pupil Transportation (MAPT) Conference in June.

National - contest

Only the winning posters selected by the state will be eligible to compete in the national contest. The national winners will be selected by a national board of judges comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be published and distributed nationally as the National School Bus Safety Week Poster for the upcoming year.

Criteria for the selection of award-winning posters are:

- Relationship of the poster design to the school bus safety practices.
- Originality of the poster and how the idea is expressed in the poster design.
- Artwork and its execution.
- Visual impact of the poster design.
- How the annual theme is depicted.

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster. All submitted Montana entries become the property of the State Department of Education and the National School Bus Safety Week Committee, and are not returned. The right to modify any poster for reproduction is reserved by the OPI and the NSBSW Committee.

Prizes

Prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$ 500 check
1st Place Winners of remaining 3 divisions	\$ 250 check
2nd Place Winners of each 4 divisions	\$ 100 check
3rd Place Winners of each 4 divisions	\$ 50 check
1st Place Winner - CAD division	\$ 50 check
1st Place Winner – International division	\$ 50 check

**The 1st Place/Overall winning poster will be used to promote
National School Bus Safety Week in 2013!!**

The National School Bus Safety Poster Contest is sponsored by the National Association for Pupil Transportation, the National School Transportation Association, the National Association of State Directors of Pupil Transportation Services, and the Pupil Transportation Safety Institute.

PLEASE FILL OUT ONE ENTRY FORM FOR EACH POSTER AND
ATTACH TO THE BACK OF THE POSTER.

Student Name: _____
Grade: _____ Age: _____
School: _____
School Address: _____
City _____ State _____ Zip _____
Teacher's Name: _____

National School Bus Safety Week Poster Themes

Poster Theme for 2012:

“Stand Back from the Yellow and Black

School Bus Safety Week will always be held the third full week of October.

Poster Theme for 2013:

“At My Stop – You Stop!”

When Can Posters Be Drawn?

Posters can be drawn anytime between September 2011 and September 2012, up to the deadline to submit an entry. States/provinces often prefer the artwork to be created in the spring and then hold state contest in the summer to determine which poster(s) will be entered in the national contest. A state/province pupil transportation association often sponsors these contests. Please contact your state director of pupil transportation services or NAPT headquarters to obtain the name, telephone number and/or email of the person that can best explain the poster contest logistics in your state.